

Rudra Pratap Singh

UI/UX Designer | Product Designer

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Experience

UI/UX Designer | Freelance

August 2025 - Present

- Crafted intuitive and visually engaging product experiences across diverse freelance and self-initiated design projects, blending strategy with creativity.
- Experimented with emerging AI-driven design tools to accelerate ideation, refine interfaces, and push modern UX workflows forward.

Intern, Zomato

May 2024 - July 2024

- Worked as Acquisition Ninja at Zomato, responsible for onboarding new restaurants onto the platform.
- Conducted meetings with restaurant owners, presented Zomato's value proposition, and closed successful partnerships.
- Gained hands-on exposure to user workflows, platform usability challenges, and real-world business constraints—shaping a strong product and UX perspective.

Projects

Bebop – Productivity Website UI

November 2025 | Tools: Aura, Figma, Gemini

- Designed a user-centric marketing website focused on conversion, usability, and visual clarity using modern UI patterns and hierarchy.
- Applied emotional design principles and brand storytelling to improve clarity, engagement, and call-to-action visibility.

Chorus – Fitness Website

November 2025 | Tools: Aura, Figma, Gemini

- Designed a conversion-focused fitness website using a minimal visual system to communicate comfort, clarity, and trust for beginners.
- Structured the layout to support user flow, readability, and decision-making through clean typography, spacing, and CTA hierarchy.

KBS Kota – Community Website

August 2025 | Tools: Figma

- Designed a user-centric community website emphasizing clarity, trust, and accessibility through clean UI and structured layouts.
- Focused on clear content hierarchy and intuitive navigation to make information easy to find and interact with.

Education

Bachelor of Computer Applications (BCA)

Online Manipal University, Jaipur

SGPA: 8.75 (6th Sem)

(2022 - 2025)

Languages

English

Hindi

Skills

UX strategy,
User flows,
User Research
Wireframes,
Prototypes,
Mockups,
Interaction design,
Design systems,
Basic HTML, CSS

Tools

Figma,
Adobe XD,
Aura.build,
Slack,
Notion

Certifications

Oracle Certified
Foundations Associate

Meta Coursera:
Principles of UX/UI
Design

Google Coursera:
Foundations of User
Experience (UX) Design

Complete Figma App
Design
Course - UX and UI
Design